

Order / Rev: 62290
 Alt Order #: 09818348
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Nancy Soderberg (D) FL Senate D-4
 Product Desc: NANCY SODERBERG
 Estimate: 584

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	10/23/12	10/29/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	11111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	11111--	5		\$25.00		0.00						
E 3	WAWS	10/23/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$100.00		0.00						
E 4	WAWS	10/23/12	10/29/12	M-F 2p-230p M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$80.00		0.00						
E 5	WAWS	10/23/12	10/29/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	2		\$80.00		0.00						
E 6	WAWS	10/23/12	10/29/12	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	3		\$100.00		0.00						
E 7	WAWS	10/23/12	10/29/12	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$160.00		0.00						
E 8	WAWS	10/23/12	10/29/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$160.00		0.00						
E 9	WAWS	10/23/12	10/26/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	-T--F--	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	-T--F--	1		\$1,100.00		0.00						
E 10	WAWS	10/23/12	10/26/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	-T--F--	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
NEWS @ 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	-T--F--	1		\$550.00		0.00						
E 11	WAWS	10/25/12	10/25/12	X Factor X Factor	CM	758p-11p	---T---	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
X-FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,800.00		0.00						
													Totals	26	\$5,020.00